

PROUD TO SUPPORT! THE NATIONAL BREAST CANCER FOUNDATION

## NBCF BRAND SEATBELT ADJUSTER SIDEKICK DISPLAY - 57 COUNT



### Extra Features

- By adding the pink adjuster in with the black it really catches your eye. We contribute this attribute to the increased sales from 18 to 48 a month in the recent Canadian Tire 5 month test ran from August until the end of December 2011.
- The adjusters were placed at a checkout counter and on a second peg beside our regular brand in the module section.
- **INTRODUCTORY BONUS INCENTIVE OFFER!**
- Each **NBCF** package has a matching brand **pink ribbon air-freshener** affixed to back of the headercard for the **BONUS** offer.
- Can also load with 66% and 33% mixed brand ie: Canadian Tire 5 month test showed 48 sales a month average on two pegs at checkout counter which equaled **24 sales per peg isle** with a 75/25 brand selection between NBCF and our regular seatbelt adjuster brands. **Prime promotional time is August through till end of December**, which covers the **fall pink ribbon campaign** and upcoming **stocking stuffer season**.
- Shipper comes with two plastic clips to hang on metal railings.



masterlink@bellnet.ca  
www.seatbeltadjuster.com